

CABIN WI-FI

New-generation In-Flight Entertainment (IFE) system: a flexible, cost-efficient solution



Cabin WIFI as an IFE solution

AFI KLM E&M offers cabin Wi-Fi as a smart solution for IFE. The cabin Wi-Fi solution allows your airline to offer an IFE product guaranteed to improve customer satisfaction. It uses a low cost / low-weight / small size / high quality / high reliability system that can be rapidly mounted on your aircraft. The user interface (soft/GUI) can be quickly customized in a very short time and at limited cost in the event of brand upgrade or new lessee. The cabin Wi-Fi system comprises a large array of stored content (movies, TV shows, series, games, etc.) broadcast via cabin Wi-Fi to your passengers for an enhanced experience. On fleets without video equipment (usually medium-haul), cabin Wi-Fi is a must-have.

The integrated solution developed by AFI KLM E&M

The initial service package includes:

- Installation of the complete system (cabin and e-bay)
 - On-board media server (SSD), including 1.6 Tb of storage.
 - Wi-Fi antennas throughout the cabin
- Branding of the portal to airline requirements
- Maintenance of hardware and software
- Content upload/updates on-site anywhere in the world

Wi-Fi installation:

- A competitive TAT that preserves your aircraft availability and revenues
- Single source for Part 21 / Part 145 integrated solution with AFI KLM E&M
- Part 21 / Part 145 flexibility to install the equipment during heavy checks
- Mobile teams to carry out the retrofit on your own premises

Wi-Fi as entertainment for increased passenger satisfaction

Improved choice of entertainment:

- Video
- Audio
- Games
- Newspapers, etc.
- Branded safety videos
- Information on the airline and its products
- In-flight information
- Additional revenues
- CRM through data download from customer on-board behavior



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Key benefits

■ Attractive for the airline:

- On the product side:
- Enhanced customer satisfaction
 - Additional revenue and services
 - A new in-flight media for the brand

On the technical side - an integrated solution:

- Limited additional costs due to low weight and high reliability
- Quick, easy and flexible GUI/soft evolution

■ Full flexibility:

A dedicated team to run your project from our offices or on-site at your request

■ On-site expert monitoring:

Implementation can be closely managed by our team on-site.

“ Provide connectivity to your passengers through our flexible and cost-efficient cabin WI-FI solution ”



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